

**Re-made
from
Re-cycled
plastic.**



GREENER
make the world a better place





Because we care about green.

Greener is the line of vases made entirely of recycled plastic to meet the needs for a cleaner planet and offer nature lovers the opportunity to be truly sustainable.



The challenge of double sustainability.

With Greener, you're "greener" twice. To re-use the precious resource of plastic and become part of a community of those who respect the environment and adopt solutions to maintain and protect it, cultivating the good of the world.







Plastic has a good and a "greener" soul.

For us, being "greener" means giving up producing new plastic to use what is already available to us. Because plastic is one of the most resistant and durable materials in the world and bottles, packaging, bags, stoppers and many other products can become new and useful objects that are beautiful and high-performing.

The culture of recycling is the only base on which the seeds of a better future can grow. Because plastic is worth much more than it seems, and when its life-cycle is respected and exploited for its real potential, it turns from waste into raw material.



For those who are "greener" or who want to be.

Never before have people begun to become aware of the need for a radical change in habits, behaviour and everyday actions. The urgency to act is increasingly-shared as is the search for sustainable solutions.

**Which is why Greener was born,
to promote a greener planet starting from our cities,
neighbourhoods and homes,
and to close the circle of a possible circular economy
while respecting environmental criteria.**





The seed of a better future.

The Greener collection
is the result of a love for the environment
and bears the mark of this origin.

The shades of the products may appear
different due to the different
colouring of the recycled materials.

This aspect highlights the intrinsic
value of every pot, which also becomes an item
to chose because of its appreciable uniqueness.



**100%
Recyclable**



**100%
Eco-Sustainable**

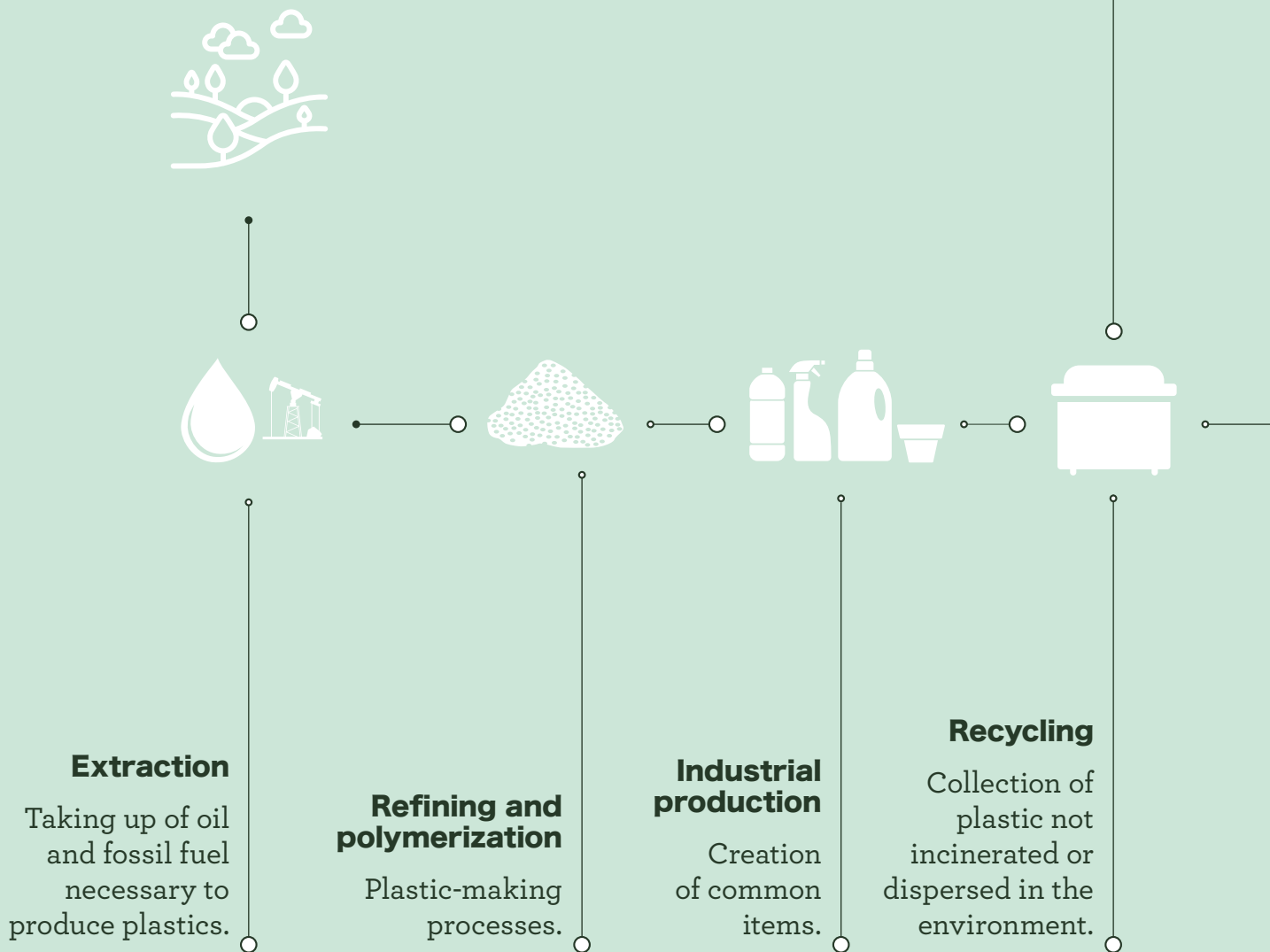


Antishock

The virtuous cycle of recycling.

Giving plastic a second life is our commitment to the environment and to all living things.

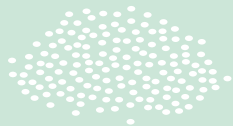
A promise that does not end in a pot but favours the development of a dynamic, circular and potentially-infinite economy.



Newly recyclable

THE LOVE OF NATURE TAKES SHAPE.

Greener pots are made of a polymeric compound obtained from the most common recycled plastic materials (especially polypropylene), reworked to create new products that are just as resistant, durable and recyclable.



Transformation

Dissolving of old plastic granules and flakes, and re-making in moulding plants.

Industrial production

Creation of new products made of regenerated plastic.

What's in a pot?

In a Greener vase, you'll find:

- . the promise of a better world
- . the chance to do your part
- . the true value of plastic
- . a culture to share

Use your pot as long as possible
and when you no longer need it,
remember to dispose of
by recycling it properly.
So it can be transformed
into a new item.

**And you, what will you put
in your pot?**



87,1% 
of Italians recycle plastics.

1,8 kg VS 18 kg

In 1998, just 1.8 kg per inhabitant was collected whereas today we have reached about 20 kg per person.



Plastic takes over 400 years to degrade, so most of the plastic ever produced still exists in some form.

Only 12% has been incinerated.



Only 44.5% of plastic is transformed into new objects, while 43% ends up in waste-to-energy plants for energy production.



It takes about 2 kg of oil to obtain 1 kg of PET plastic.



Every year, about 8 million tons of plastic end up in the sea, contributing to 80% of the total pollution of the seas and oceans.



To meet the annual requirement of 6 billion 1.5 l bottles, over 450,000 tonnes of oil are needed, and over 1.2 million tonnes of CO₂ are released into the atmosphere.



After steel and concrete, plastic is the third most widespread human material on Earth.

source COREPLA, sustainability report 2018



What's the story behind a Greener pot?

Greener comes from the successful union of technology and nature.

It tells a great story of love for the environment.

Choose a Greener Pot, and bring a smile to our planet.

You too can play a leading part in the story!





Guya pot
















Guya Greener pots

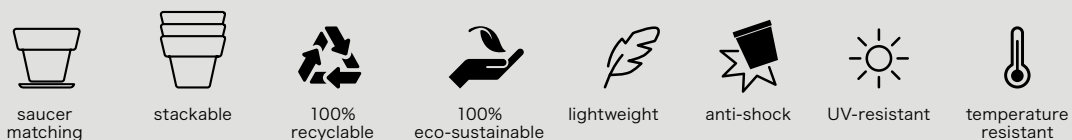
Linearity, cleanliness and elegance are the characteristics of a pot inspired by tradition, with a classic and timeless shape.

This product is very stable and robust, resistant and versatile.

The Guya pots line can be combined with the recycled plastic saucer of the Medea Greener line.

art.	size	 size Ø x h	 soil capacity	 n packing items	 greener saucer	colours			
						taupe	anthracite grey	sage-green	terracotta
3134	Ø 20	cm 20 x 15	L 2.8	10	3139 - Ø 20				
3135	Ø 25	cm 25 x 19	L 5.5	10	3140 - Ø 24				
3136	Ø 30	cm 30 x 23	L 9.6	10	3141 - Ø 28				
3137	Ø 35	cm 35 x 26	L 15.4	10	3142 - Ø 32				
3138	Ø 40	cm 40 x 30	L 23	10	3143 - Ø 40				

The shades of the products may appear different due to the different colouring of the recycled materials.






Kezar planter



Kezar Greener planter with under-trays fitted

Ideal for balconies, the planter has a graceful design that makes it ideal for any context.

It is equipped with a practical interlocking under-tray that prevents spillage on the surfaces below, and ensures a useful reservoir for the plants.

art.	size	 size l x l x h	 soil capacity	 n packing items	colours			
					taupe	anthracite grey	sage-green	terracotta
3147	cm 40	cm 40 x 20 x 18	l 8	12	G9	62	30	01
3148	cm 50	cm 50 x 20 x 18	l 10	12	G9	62	30	01
3149	cm 60	cm 60 x 20 x 18	l 12	12	G9	62	30	01
3150	cm 80	cm 80 x 20 x 18	l 17	6	G9	62	30	01

The shades of the products may appear different due to the different colouring of the recycled materials.



Plant Box and Pot Kebe

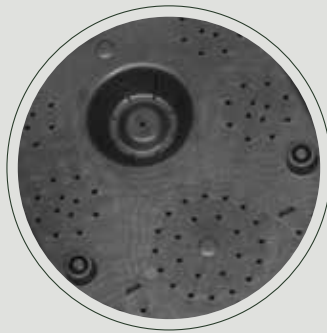


Kebe Greener plant box and squared pot

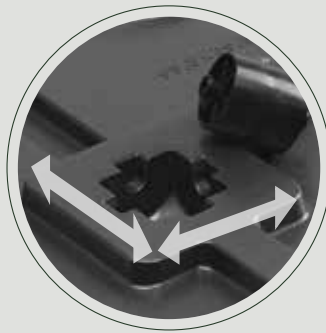
Kebe collection includes a large plant box and a squared pot with clean and linear design. Their double walls make them very resistant, while the injection molding technology ensures their lightness.

Equipped with adjustable castors, pot and plant box have a practical integrated water reserve, which offers permanent well-being to the plants.

							
	art.	size	size l x l x h	soil capacity	n packing items	colours	taupe anthracite grey white rust
Plant box Kebe	3154	CM 100	cm 99,5 x 39,5 x 39,5	L 102	1	   	
Squared pot Kebe	3157	CM 40	cm 39,5 x 39,5 x 39,5	L 35	1	   	



Integrated water reserve



Adjustable castors



Removable plugs for outdoor use



100%
recyclable



100%
eco-sustainable



lightweight



anti-shock



UV-resistant



temperature
resistant

Greener display



Total expe display

display with braked wheels for pots and saucers

art.	size l x l x h
3057	cm 63 x 123 x 210

Kai display

display with braked wheels for planter

art.	size l x l x h
3069	cm 65 x 90 x 183

Greener Kebe exhibition island



Greener Palbox and Pal



Palbox

art.	size l x l x h
Palbox	cm 120 x 80 x 115

Pal

art.	size l x l x h
Pal	cm 60 x 80 x 115

Greener Shelving



GREENER
make the world a better place



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